

THE HOME CARE NETWORK PROVES 'THERE'S NO PLACE LIKE HOME' WHEN CARING FOR ELDERLY

Dallas-based firm featured on regional lifestyle show



DALLAS - With more than 10,000 Baby Boomers crossing the 65-year-old threshold every day, it's no secret that this "gray tsunami" is causing society to re-evaluate how it cares for the growing number of elderly which will soon hit 73 million.

Founded in 1999, Dallas-based Home Care Network (www.homecarenetwork.com) anticipated this trend and responded with a comprehensive care strategy that allows these people to receive hospital-level care at home. Today, it is one of the premier companies of its kind and is regularly sought as media sources for stories on this issue.

Recently, Home Care Network executive vice president Xavier McGilberry addressed these issues on the Balancing Act (<http://thebalancingact.com/home-care-services/>), a lifestyle show that airs on several local and national networks. In this segment hosted by Montel Williams, he discusses the services that allow their patients to live fulfilling and meaningful lives while receiving treatment at home.

"The overwhelming desire of aging Baby Boomers and their families is that they want to stay home," he said. "We allow them to do just that."

With a comprehensive menu of services, Home Care Network creates a detailed care plan based on communication with doctors and other healthcare professionals. These services include physical/occupational therapy, medicine management, and assistance with personal hygiene, bathing, and dressing. Specialized staff can also administer such activities as EKGs, blood work, and cardiac and pulmonary care.

"This is an important story for our society," said Lauren Berger, producer of the Balancing Act. "It was important for us to tell this story through the eyes of one of the country's premier providers. The Home Care Network clearly fit that criteria."

The Home Care Network builds its care plan through regular contact with physicians and families.

"Our staff is in regular contact with physicians and families so there are no gaps or mistakes in the care of a patient," added McGilberry. "This ongoing communication is the key element in allowing people to stay at home while receiving the best possible care. The ability to stay in a familiar setting - rather than a nursing home - does wonders for a person's state of mind and physical well-being."

Another benefit of the Home Care Network is that medical staff is available 24/7. Patients and family can call in and speak directly to a medical professional who has direct access to all charts and medications.

"This gives everyone peace of mind," said McGilberry. "Basically, our patients are never alone."

About the Home Care Network

The Home Care Network is one of the Dallas areas premier healthcare companies that believes ultimate independence promotes self-esteem and dignity within the family unit. Facilitation of self-care needs is a vital part of the home care role.

The firm is an advocate for patients and their families, providing hospital-like services in a home setting where they are the most comfortable and can interact and receive support from family members or care givers.

About The Balancing Act

The Balancing Act is the longest-running syndicated program running on Lifetime. It is a daily morning show that brings valuable solutions for today's on-the-go families.

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